Deepasha Sharma

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Professional Summary

Ambitious and analytically-driven BBA student majoring in Finance & Banking at JC Bose University, YMCA. Promoted to a paid intern at TORAH Learning Solutions within 3 months for outstanding performance. Equipped with practical experience in financial research, content strategy, and digital outreach. Skilled in Python, SQL, and Excel with a strong passion for capital markets, macroeconomics, and financial accounting. Aspiring to grow in global markets and trading functions with a long-term vision to work in the BFSI sector.

Experience

Marketing & PR Intern – TORAH Learning Solutions

Feb 2025 – Present

- Leading campus marketing and social media strategy with focus on education-sector positioning
- Created outreach reports analyzing engagement metrics, improving content reach by 30%
- Collaborated cross-functionally on event promotions and student onboarding pipelines

Engagement Intern – TORAH Learning Solutions

Sep 2024 – Dec 2024

- Managed communications for student engagement and online community building
- Organized interactive campaigns to increase platform visibility
- Received performance-based promotion within 3 months

Volunteer – GreenBhumi

Oct 2024 - Nov 2024

- Participated in environmental education and local community outreach
- Made awareness content about the environment
- Received a letter of recommendation for outstanding performance

Skills

- **Financial & Technical:** Financial Analysis, Investment Research, Excel (VLOOKUP, Pivot Tables, Charts), Python, SQL
- **Business Tools:** Google Workspace, MS Office Suite, Social Media Strategy, canva, figma, business analysis, data visualization
- **Soft Skills:** Public Speaking, Strategic Thinking, Presentation, Content Writing, Team Collaboration, leadership

Education

Bachelor of Business Administration (Finance & Banking)

JC Bose University of Engineering and Technology

2024 - 2027 (Pursuing)

Relevant Coursework: Financial Markets, Banking Operations, Macroeconomics, Quantitative Techniques

SENIOR SECONDARY

SRS international school

CBSE Grade 12 (percentage: 82)

2024

Certifications

- Forward Learning Program McKinsey & Company, 2025
- Investment Banking Virtual Experience **JPMorgan Chase** via Forage, 2025

Achievements

- Winner Financial Quiz by **Zerodha Varsity**, Satyug Darshan Institute, 2025
- 2nd Runner-up Inter-University Case Study Competition, KR Mangalam University, 2025